

*we
are*

CARAVAN

est. 2012

35.200445971566616,-80.87553495767077

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Hi, our name is **CARAVAN**, it embodies our deep devotion to meaningfully navigating brands through uncharted creative territory. We are driven by the conviction that life is too short to choose between enjoying either the journey or the destination. By pairing unparalleled creative talent with best-in-class production and post-production services, **we deliver exceptional commercial content and outstanding experiences.**



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Commercial, Branded, Documentary and Original Production

Integrated, Specialty and Studio Production

Lifestyle and Product Photography

Podcast and Audio Originals

We relish perfecting every detail. Excellence begins with investing in not only understanding your vision for what lies ahead, but the nuances of the road that brought you here. While each journey is unique, our quest is constant—**prepare rigorously, adapt fluidly, communicate thoughtfully** and **create meaningfully**.

This credo manifests as:

Masterfully consolidating details and pre-visualizing expectations

Maintaining a rigorously vetted network of collaborators around the globe

Serving as the thermostat rather than the thermometer

Bidding proactively and comprehensively so resources are clear and overages are rare

Offline and Online Editorial

Design, Motion Graphics and 2D/3D Animation

Clean-up and Compositing

Global collective of colorists, Flame artists,
sound designers and composers

We understand completing your creative quest can be a complex process, which is why we prioritize **clear communication** and **collaboration** at every stage.

This ethos is exemplified by:

Facilitating exploration alongside efficiency

Intuitive and easily navigable processes

Sophisticated organization

Execution against modern delivery matrices

Strategic scheduling around the globe to make even the most exacting timelines possible

3116 MAY ST | CHARLOTTE | NC, 28217

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ON LOCATION

Comfortable and collaborative edit suites

Scratch VO Recording Booth

LTO Archiving Capabilities

Screening Room

Fully-stocked kitchen

Private workspaces

Smart conference rooms

5GB Fiber Internet

24hr digital access

REMOTE

Best-in-class supervised sessions

Invite-only secure share links

Real-time 4k high-bitrate playback

On-stream annotation capabilities

Intuitive access to previous versions and scripts

Snack spreads and coffee orders

delivered wherever you may be located





























JON MUEDDER
PRESIDENT & EXECUTIVE PRODUCER

BERNARDO MARENTES
PARTNER & DIRECTOR

TAYLOR FISHER
EXECUTIVE PRODUCER

JASMINE FOX
HEAD OF POST-PRODUCTION



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BERNARDO MARENTES

strives to create work that is not only visually stunning but also moves people emotionally. He grew up all over South America but now calls the south his home. As a Director and Cinematographer, he has been recognized for his excellent eye and his ability to tell powerful stories through 3x National Advertising Awards, 2x Vimeo Staff Picks and 2x Webby Awards.





NIMBLE FOX

is a directing duo, consisting of Dan Giraldo and Stephen Venezia, that specializes in live action commercial work involving visual effects and docu-style storytelling. Dan, a native of Boca Raton, FL with Colombian and Lebanese Roots, cut his teeth in the Visual Effects world at the highest level working with Framestore, The Mill and Method while compositing, supervising and creative directing VFX. Stephen, a Charlotte, NC native, has been making films since he was eight years old, injecting a passion for storytelling into everything he touches, bringing years of experience directing Music Video, Documentary, Commercial and Narrative work to Nimblefox.





JARED HOGAN

is an award winning filmmaker (Emmy, Kinsale, 1.4, Art Directors Club, One Show, Webby, National American Advertising Award, 6x Vimeo Staff Picks) most recognized for his innovative, genre-blurring short films and music videos. Since receiving his degree in film from the Savannah College of Art and Design, he continues to stand out as a unique and singular storyteller. His work has been featured on Nowness, Fader, Pitchfork and Vimeo and has been screened at Academy Award and BAFTA qualifying festivals around the world.





GARRETT MARKS

is a live-action director specializing in branded content and films. With over 20 years of experience, he has collaborated with top global brands including Adidas, Toyota, Samsung, Intel, HP, Wilson, Garmin, New Era, Maybelline, and Sony Pictures. Garrett is passionate about telling stories that are emotionally driven, visually captivating, and celebrate the art of humanity. He resides in Southern California with his wife and four children.





KAITLIN SCOTT

creates content that speaks to authenticity. After studying Fashion Design in TX and Design Process in Paris, Kaitlin began working with costume designers on short films and theater productions, where she was able to see behind the curtain of the production world and gain her first experiences on set. Captivated by the energy and pace of production, she gradually found herself pursuing her own film projects, where she wrote and produced her own work. Her work displays a mixture of influences; a textural warmth from her hometown paired with the grit and vibrancy of her current residence in Brooklyn. The attention to detail that she gained with her design degree has undoubtedly influenced her eye for color, texture, and visual structure in her film work.





EDY RECENDEZ

emerges as a luminary director, weaving intricate visual experiences and disarmingly human perspectives that resonate deeply with audiences. Hailing from Mexico and later immigrating to the United States during his teenage years, Edy's journey into the world of cinema began at an early age in the camera department, followed by an expansion into visual effects. It was through this multifaceted journey that Edy cultivated a profound understanding of filmmaking, coupled with an acute awareness of the commercial dynamics driving the industry.





BRANDY TROXLER

desire to tell stories is heavily influenced by the women in her life. As a young girl, she watched in awe at her mother's ability to captivate a room and her grandmother's knack for making people laugh by waiting for the perfect moment to deliver the punchline. It was in these moments that her passion for storytelling was forged. With over 13 years in post-production, Brandy has worked with clients such as Netflix, Athleta, Clif Bar, LegalZoom, Meta, Salesforce, Uber, Bed Bath & Beyond, Mini Cooper, UN Women, Yelp, Wild Turkey, Toyota, Alaska Airlines, Chevy, Clorox, Hotwire, and Credit Karma.





DOMINIC LAING

is a motion editor and writer who is equally at home in the watch-piece precision of a 30-second brand spot as he is in the more fluid nature of a long-form documentary. Dominic loves stained-glass windows, gluten-free waffles and gardening. He lives in Portland, Oregon with his wife, Jenae, and their new baby.



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